



FEATURE ARTICLE:

CALMING SHELTER ANIMALS THROUGH MUSIC

(Reprinted from NACA NEWS)

Barking, meowing, whining, pacing, panting, shaking and hiding.... These behaviors are all too common in animal shelters across the country. However, an increasing number of shelters house animals who are calm, restful, content and even purring. What's the difference? The relaxed animals are part of the Rescue Animal Mp3 Project. The Rescue Animal Mp3 Project is a 501(c)3 non-profit organization founded by North Canton, Ohio, veterinarian Pamela Fisher, DVM. Its mission is to provide free-of-charge, calming music via Mp3 players pre-loaded with 30 hours of music, to government animal shelters and non-profit rescue facilities across the United States.

Clinical studies have documented that specific music vibrations, sounds and tempos can generate a calming effect on animals. Dr. Fisher has repeatedly observed positive relaxation responses to this gentle music in both her veterinary practice and area shelters where she has installed the music. As you are well aware, animals who are calm and friendly have a much higher potential to be adopted than animals who are stressed and agitated. This music can improve the well-being of animals in your facility, and it is soothing to staff and visitors alike.

Rescue Animal Mp3 Project has compiled a large variety of copyrighted music, generously donated for their use in animal shelters, and downloaded it on to Mp3 players. These Mp3 players are a convenient way to incorporate music in your facility and can be played throughout the day. A timer (included) plugged into your speaker system can automatically turn the music off at night and back on in the morning, which helps improve the calming effect and allows the animals to have some quiet time. Your shelter will need a simple sound system (for multiple rooms) or an Mp3 Speaker, boom box or CD type player (for one open room) with an aux input to plug in the Mp3 player. Visit rescueanimalmp3.org/FAQs.html to find speaker suggestions and answers to your questions.

Also refer to RescueAnimalMp3.org for a simple installation instructions video.

Thank you for considering our Rescue Animal Mp3 Project. Our mission is to provide calming music to the animals in the shelter so they will be more relaxed and inviting of loving adoptions. I look forward to working together with you on this heartfelt project. Your participation and insights will assist the Rescue Animal Mp3 Project to expand and provide music to shelters and rescues across the U.S. Your permission to allow us to list your shelter information and links on the REscueAnimalMp3.org Web site will increase the awareness and exposure of your caring facility and your special pets in need of adoption.



Visit www.RescueAnimalMp3.org to learn more about this project and apply for a free Mp3 music loaded player for your shelter or rescue facility. For additional information, contact info@RescueAnimalMp3.org or call 330-266-2500. Won't you please become a part of this project, and let this program help your animals?

We look forward to hearing from you and hope you will become a member of this growing group whose goal is to improve the lives of all shelter animals.

Dr. Fisher has a holistic outpatient veterinary practice in North Canton, Ohio. Her dream of helping the homeless animals in shelters by providing calming music has become a reality with the formation of the Rescue Animal Mp3 Project. This project is her way of reaching out and helping more animals than only the pets she's privileged to work with in her office. She can be reached at: info@RescueAnimalMp3.org. 7211 Wales Avenue NW, North Canton, OH 44720. Phone: 330-266-2500 / fax 330-266-2501. www.RescueAnimalMp3.org. Follow the project on Facebook!

IN FLORIDA, these shelters are already participating:

Palm Beach Animal Care & Control

Peggy Adams Rescue League, West Palm Beach, FL

St. Johns County Pet Center, St. Augustine

TriCounty Humane Society, Boca Raton, FL

